

St Albans District Chamber of Commerce Community Business Awards 2010

The Community Business Awards are a recognition of the contribution of business to the community of the St Albans District. All businesses and individuals in the St Albans District are eligible to enter and the Awards will be judged by St Albans District Chamber of Commerce.

Entry

You can nominate yourself, your business, or any other individual or business for one or more of the awards. Complete the entry form at the bottom of the leaflet and mail it to us. Alternatively send us an e-mail marked "Awards" containing the information in the entry form, using the following email address: awards@stalbens-chamber.co.uk.

General criteria

The Awards recognise outstanding contribution to our business community. They are not based solely upon your success and achievements but also upon the beneficial impact of those achievements on the business community.

The Awards are open to all businesses whose business strategy encompasses policies and projects that have a positive impact on St Albans District. The activities should bring about economic, social or environmental benefits for the community.

Your business, or another business whom you nominate, could win one of the six awards we will be presenting at our Awards Presentation Dinner on Thursday 30th September, 2010.

Award Categories

President's Award



This will be chosen by the President of the St Albans District Chamber of Commerce. The winner will be an individual operating within in the District who has contributed to the Community in an outstanding manner. The winner will be chosen from a shortlist of three submitted to the President. All individuals nominated for the other awards will automatically be considered for this Award.

New Business Award

Sponsored by Debenhams Ottaway Solicitors.



This category is open to all businesses that have started since 1st January 2008. Entrants must be able to show how their business has progressed in line with their business plan. Success will be proven by the business having a clear understanding of its products, competitors and the marketplace and the use of sound business techniques, innovation and entrepreneurialism.

Key Areas for consideration for award entry:

- A brief overview of your business plan.
 - How has your business performed against your business plan?
 - What sets you apart from your competitors?
 - What plan does your business have for the next 3 years?
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Young Person Award

Sponsored by Oaklands College



Youth is our future and a hot bed for new ideas and possibilities, forged through energy and enthusiasm. This category encourages nominations from any organisation or individual who knows of a young person aged less than 30 on 1 January 2010 who has excelled in their field during 2009/2010

Key Areas for consideration for award entry:

- The individual's position in the organisation/business
 - Their relevant outstanding achievements to date.
 - How has this person impacted upon the organisation's success?
 - What is the perception of their peers, team mates, and managers?
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Green Business of the Year Award

Sponsored by St Albans District Council



The award is open to all businesses within the District which have made a conscious effort to become 'greener' and who have made a contribution to saving energy, in any or all of its forms. The City and District of St Albans is committed to reducing the carbon dioxide (CO²) emissions by 3% year on year for the District as a whole to achieve a 60% reduction by 2025.

Key Areas for consideration for award entry:

- Provide example(s) of how your company demonstrates its commitment to reducing the carbon footprint.
 - Show evidence of any travel plan for individual sites or offices, seeking in particular to reduce car use by staff – eg pool cars, car sharing, car clubs, using public transport, walking or cycling to work.
 - Provide evidence of any steps taken to better insulate your premises.
 - Provide evidence for a change of operations to save water and energy costs.
 - Provide evidence of the use of energy saving light bulbs and switching off machinery, IT equipment and lighting when not in use (ie at night and week-ends).
 - Provide evidence of buying energy from low carbon sources and/or producing it on site.
 - Show evidence of any audits you have (or had) carried out to help your business to become 'greener'.
 - Show evidence of any staff motivation or reward in any of these spheres.
 - Show evidence of savings in materials, discarding less rubbish and ensuring equipment etc. can be re-cycled.
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Corporate Social Responsibility Award

Sponsored by Clydesdale Bank plc



Corporate Social Responsibility is of increasing importance in business. This Award is to recognise and reward local business/organisations involved with projects that encompass social responsibilities. They will need to be able to demonstrate their dedication and commitment and produce proof of the improvements that have resulting from such projects.

Key Areas for consideration for award entry:

- Provide example(s) of how your company demonstrates its commitment to social responsibility within the community such as donating to or supporting charities and good causes.
 - Show evidence of supporting local business / suppliers by purchasing their goods rather than from further afield.
 - What future ideas / plans do you have?
 - What effect have your achievements made on the local community?
 - What criteria are used to monitor the effectiveness of your Social Responsibilities programs?
 - How do you engage with the St Albans and District community?
 - State your company's policies for social responsibilities
 - Who in your organisation is responsible and how is the scheme rolled out throughout your organisation?
 - When and why did you become involved in Corporate Social Responsibility?
 - How do you motivate your staff's involvement in these projects?
 - Does your company promote volunteering & team building associated with charities?
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Restaurant Award

Sponsored by Hertfordshire Life Magazine



The Award is to help promote all restaurants in the district and to celebrate our good fortune in having such a fantastic choice and diverse range of good restaurants in our area. You may submit entries, leading up to the event, via the following:

Clare.Bourke@archant.co.uk; awards@stalbans-chamber.co.uk

or

Hertfordshire Life, PO Box 1322, Widmer End, High Wycombe, HP15 6YW

The top three restaurants from the public vote will then be judged on the following criteria:

- Value for money
- Expectation of the diners met
- Cleanliness and good service
- Overall quality

All entries will be put into a prize draw to win dinner for two at the winning restaurant as an incentive.

St Albans District Chamber of Commerce Community Business Awards NOMINATION FORM

Name of business nominated:

Contact: Business title:

Address:

..... Postcode:

Telephone: Fax:

E-mail:

Your Name and Business – if nominating another business.

Name:

Business:

Tick as appropriate

- | | | | |
|--------------------------|---------------------------------------|--------------------------|----------------------|
| <input type="checkbox"/> | New Business Award | <input type="checkbox"/> | Young Person's Award |
| <input type="checkbox"/> | Corporate Social Responsibility Award | <input type="checkbox"/> | Green Award |
| <input type="checkbox"/> | Restaurant Award | <input type="checkbox"/> | President's Award |

Reasons for nomination

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Please complete this form and send to:

St Albans District Chamber of Commerce, Suite 19 STANTA Business Centre, 3 Soothouse Spring,
St Albans, Herts AL3 6PF Email: awards@stalbans-chamber.co.uk www.stalbans-chamber.co.uk
T: 01727 863054 F: 01727 851200

LEGAL NOTICE

You agree that we may use information provided on this form together with any other information we obtain from or about you for any purpose whatsoever in connection with the Awards. Please notify us in writing if you wish to keep any information confidential and we will restrict its disclosure to the judges.



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to the community of the St Albans District**

Kindly sponsored by

 **Clydesdale Bank**

